

# Authon

The Decentralized Identity Protocol

**WHO**

**YOU ARE**

**YOUR BODY**

**AS  
THE**

**KEY TO YOUR**

**IDENTITY**

**WITH THE**  
**SECURITY**  
**OF BLOCKCHAIN**  
**AND A.I.**

**GOVERNED BY**

**YOU**

# THE \$204 BILLION PROBLEM

The total loss in the US economy due to identity theft is estimated at \$204 billion in a single year (2021) and thought to be much higher with 52% of companies\* affected by it worldwide.

There is an exponential increase in the damage dealt over the past year ranging from phishing attacks to, impersonation\*\* and product reviews by fake accounts\*\*\*.

\* PWC : <https://bit.ly/author-pwc>

\*\* Javelin Strategy 2022 Identity Fraud Study : <https://bit.ly/author-javelin>

\*\*\* World Economic Forum : <https://bit.ly/author-wef>



# THE \$1 TRILLION\* SOLUTION

According to the World Economic Forum, a global digital identity protocol could save the global economy \$1 Trillion+ annually.

Authon provides a new self sustaining decentralized identity protocol for traditional companies and the Web3 ecosystem by incorporating novel aspects.

\* World Economic Forum : <https://bit.ly/authon-wef2>



# Authenticate

- **Your Identity**
- **Anywhere**
- **Instantly**





# FEATURES

Authon solves these problems by introducing cutting edge Blockchain and A.I. technology powered by its own utility token \$AUTH

## Authon Platform



The complete platform consisting of Smart Contracts, Web3 Interfaces, open-source SDK's & A.I. biometrics solutions.

## AuthID



oAuth 2.0 compatible identity provider running on blockchain that easily integrates with any online product secured by biometrics.

## \$AUTH



The utility token that fuels the platform, making sure the tokenomic model works & facilitates all transactions.

VERITAS ODIT MORAS

TRUTH HATES DELAY

# WHO WILL USE AUTHON?

Initial early adapters, beta testing or in talks.

The Coursera logo, consisting of the word "coursera" in a white, lowercase, sans-serif font, centered on an orange square background with a thin blue border at the top.

coursera

The MasterClass logo, featuring a stylized white "M" with a horizontal line through it, positioned above the word "MasterClass" in a white, lowercase, serif font, all on an orange square background with a thin blue border at the top.

MasterClass

The Udemy logo, featuring a white house-shaped icon above the word "udemy" in a white, lowercase, sans-serif font, all on an orange square background with a thin blue border at the top.

udemy

The Preply logo, featuring a white play button icon to the left of the word "preply" in a white, lowercase, sans-serif font, all on an orange square background with a thin blue border at the top.

preply

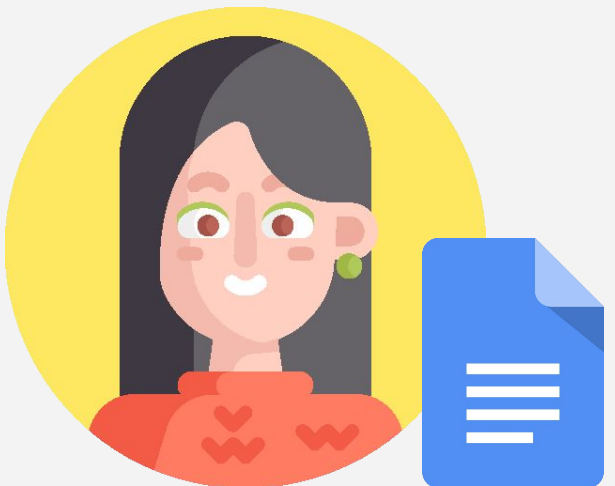
The Duolingo logo, consisting of the word "duolingo" in a white, lowercase, sans-serif font, centered on an orange square background with a thin blue border at the top.

duolingo

The Masterplan.com logo, featuring a stylized white "M" above the text "Masterplan.com" in a white, lowercase, sans-serif font, all on an orange square background with a thin blue border at the top.

Masterplan.com

# PERSONAS



HR Document Validation



Verify with AuthID



Medical History



Event Ticket Validation

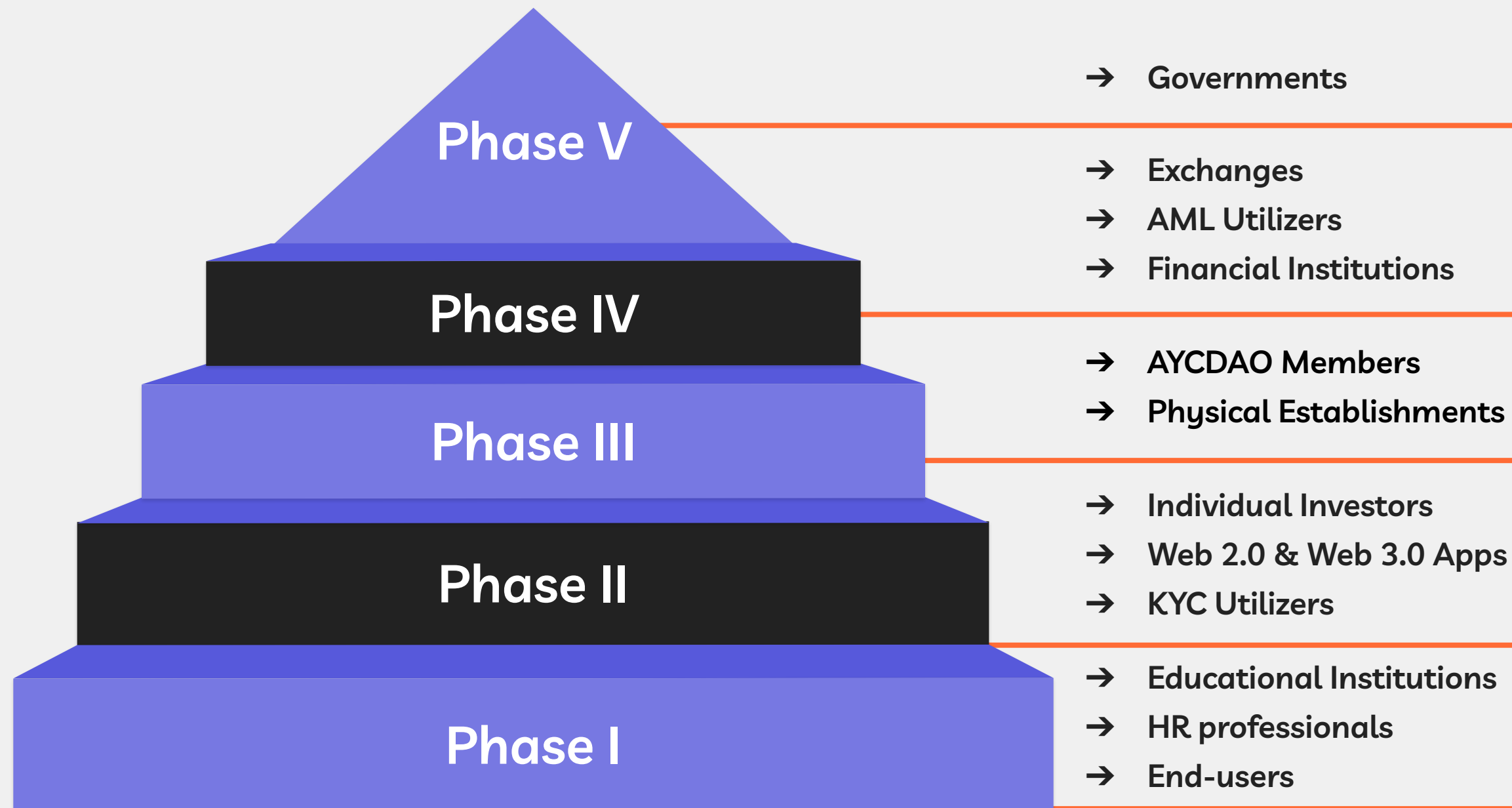


KYC / AML



Travellers

# TOTAL ADDRESSABLE MARKET



**\$1  
TRILLION+**

# FUTURE FOCUS

Q4 2023

## Launch of Authon

- Smart contracts deployed on the Authon Public Subnet on Avalanche
- Web3 DApp is deployed on Cloud & Arweave
- Open Source SDK's are released

Q1 2024

## AuthID

- AuthID is released and deployed
- Authon Wallet is released on mobile application stores and as browser extensions
- oAuth 2.0 SDK's are released

Q4 2024

## AYC-DAO

- DAO is in work with 1.000 initial members
- Official Hard Copy Document Verification is deployed

# FUTURE FOCUS

Q1 2026

2026+

## Mass Adoption

- AuthID Login is widely used by Web 2.0/3.0 companies
- Instant KYC available
- Physical Customers
- Authon Validators & Stakers
- AYC-DAO

## Global Digital Identity

- Governments and international organizations now accept AuthID as an official form of identity
- \$AUTH is used as an actual currency throughout the world

# FOUNDING TEAM



**Aykut Mursaloglu**

Operations



**Eren Yaşarkurt**

Technology



**Mertcan Boyar**

Law & Privacy



**Soner Kistak**

Finance



**Tahir Zaimoglu**

Advisory





# Authon

# Thank you!

+41 79 692 52 17

[ir@authon.org](mailto:ir@authon.org)

Rue de Malatrex 38 1201 Genève